



## What You Say Is What You Get?

### What's this about?

A six hour training over two sessions exploring the fundamentals of using and understanding language

Learning how to truly listen to what people say, (because they don't) enabling you to analyse their language into a deeper understanding of what they really mean

Learning how you use language to get exactly what you want and exactly what you don't want

### What will this get you?

A deeper understanding of how to use language to its greatest effect in getting what you want, whether it is written (report, letter, email) or spoken (meetings, lecture, social)

Exquisite listening skills enabling you to assess others language and its meaning

More meaningful, concise and accurate communication

An accurate assessment of what you and others really want

### Who's it for?

Management teams and individuals who wish to enhance their communication skills with colleagues and friends

People who wish to have a deeper understanding of language and its usage

For anyone who's curious about how we do what we do and how others do what they do

### For more information?

Contact Paul Ludford at APLnlp, the details are below